



## Special Olympics Australia - NAB Principal Partner: 2019 - 2022

### FAQs

The historic, four-year partnership between Special Olympics Australia and NAB was publicly announced on Friday 31 May 2019. You can see the announcement on the Special Olympics Australia website. Click [here](#).

#### What was the announcement?

NAB have joined Special Olympics Australia as Principal Partner until October 2022.

NAB's commitment will see more funding for athletes competing in numerous sporting events across the country, as well as additional resources to help promote the events and a dedicated NAB employee volunteer program to support our work.

Through the partnership, NAB will be the Presenting Partner of the 2020 Junior National Games and the 2022 National Games in Launceston, Tasmania and the Major Partner of State Games in three States each year.

#### What is the partnership about?

This partnership is about NAB helping Special Olympics Australia to provide more sporting opportunities for people with intellectual disabilities.

The partnership will help recognize the importance of inclusion for people with intellectual disabilities in society – the largest disability population in the country.

NAB's commitment to support Special Olympics Australia will allow Special Olympics to continue to provide sport and movement opportunities for people with intellectual disabilities and help break down the barriers to improving health outcomes for one of Australia's most marginalised communities.

#### What will NAB provide Special Olympics Australia?

Support will be provided from NAB to Special Olympics via:

1. Funds to build capacity and support within the organisation to deliver
  - a. More sports development in each State
  - b. Promotion of sport in schools and Disability Service Providers
2. Funds to support 2020 Junior National Games and 2022 National Games costs
3. Delivering greater awareness about Special Olympics Australia nationally
4. Increased corporate volunteer engagement
5. Potential for increased membership and sporting opportunities through heightened awareness and volunteer engagement.

#### Special Olympics Australia

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## What are Special Olympics obligations?

NAB are the exclusive Principal Partner of Special Olympics Australia from 2019 until 2022. This is the highest tier corporate partnership within Special Olympics.

There are specific requirements for both Special Olympics Australia and NAB to satisfy as part of the agreement.

An important part is exclusivity.

This means Special Olympics Australia, all clubs and our events cannot:

- Apply or request any grants, funding, partnership, advertising or support from other banks such as (but not limited to):
  - ANZ, CommBank, Westpac, Bank of Melbourne, Bank of Queensland, BankSA, BankWest, Bendigo and Adelaide Bank, ME Bank, St George Bank, Suncorp Bank
- Advertise or promote any other banks such as (but not limited to):
  - ANZ, CommBank, Westpac, Bank of Melbourne, Bank of Queensland, BankSA, BankWest, Bendigo and Adelaide Bank, ME Bank, St George Bank, Suncorp Bank

## What does this mean for Special Olympics State Committees?

Support from NAB will flow to State Committees via:

1. Financial support to build capacity to conduct State Games
  - a. Delivering better quality, multi-sport games experience
  - b. Receiving infrastructure support for games such as:
    - i. branding
    - ii. volunteers
    - iii. signage
    - iv. equipment
  - c. Increased likelihood of media coverage and awareness

## What does this mean for Special Olympics Clubs?

Support from NAB will flow to Special Olympics Clubs via:

1. Providing an opportunity for clubs to develop relationships with local NAB staff to assist
  - a. Sourcing volunteers for events and committees
  - b. Sourcing mentors for athlete leadership
  - c. Delivering more community engagement
2. Increased local awareness and potential membership enquiries



### What does this mean for Special Olympics Athletes?

Athletes will benefit from this partnership with:

1. Improved quality of State and National games
2. Reduced financial burden to attend National Games
3. More opportunities for potential employment
4. Increased access to mentors and speaking opportunities as part of Athlete Leadership

### How will the partnership work?

The partnership will be managed between Special Olympics Australia National Office and NAB.

Requests for support, opportunities to engage with local NAB branches and use of combined NAB and Special Olympics logo should be made by completing the NAB Volunteer Request Form and sending to email address: [nab@specialolympics.com.au](mailto:nab@specialolympics.com.au)

The NAB Volunteer Request Form can be found in the Members Resources section of our website. Click [here](#).

Requests for support should be provide at least 8 weeks prior to the need for support.

We will be providing additional information about utilizing this partnership to State Committees and Club leadership soon.

### What should our club do if we are existing partnerships which may conflict with exclusivity?

Please email details of the partnership to [nab@specialolympics.com.au](mailto:nab@specialolympics.com.au) by 31 October 2019

### How does this impact existing sport partnerships we have?

The NAB partnership won't impact these relationships.

Special Olympics sponsors will be displayed at Special Olympics events and sports partners (such as Tennis Australia) sponsors will be displayed at their events.

### How does this impact our partnership with LETR?

The NAB partnership won't impact this relationship. LETR are long-time supporters of Special Olympics and the Guardians of the Flame of Hope. We respect and value their contribution to our movement.

Special Olympics sponsors will be displayed at Special Olympics events and LETR sponsors will be displayed at LETR events.